zibster

LOGO SERVICE

1

....

Complete your
questionnaire

2

....

Receive initial
logo concepts

3

....

Review your initial
logo concepts
(provide first revisions)

4

....

Receive revised
logo concepts

5

....

Review your revised
logo concepts (provide
final revisions)

6

....

Receive final design

HOW IT WORKS

1 COMPLETE YOUR QUESTIONNAIRE

When you purchase a Logo Service you will receive a questionnaire to help our team learn more about your business and your goals for the service. Our work begins once you complete the questionnaire.

Goal: Receive completed questionnaire from you **within 10 business days**.

Note: The submission of the questionnaire constitutes the start of the Service and our work. Once a Service has begun, the money-back guarantee no longer applies, and the service will not be refunded.
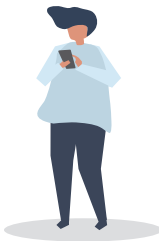
2 RECEIVE INITIAL LOGO CONCEPTS

Once we receive your completed questionnaire, our Pro Services team will create a collection of 3 initial logo concepts and send the designs to you to review.

Goal: Provide logo concepts to you **within 7 business days** of receiving your completed questionnaire.

3 REVIEW YOUR INITIAL LOGO CONCEPTS
(Provide First Revisions)

Please select your favorite logo concept and provide a written list of edits (by completing the feedback form or by email) to your Pro Services Account Manager. Please be detailed and feel free to include screenshots with markups, including if you would like to combine elements from the different concepts.

Goal: Receive your feedback **within 5 business days** of providing the initial concepts.

4 RECEIVE REVISED LOGO CONCEPTS

We will implement your edits and send you up to 2 updated logo concepts to review.

Goal: Provide updated logo concepts **within 7 business days**.

Revised 11.4.2021

5 REVIEW YOUR REVISED LOGO CONCEPTS
(Provide Final Revisions)

Please select your favorite logo concept and provide a final written list of edits (by completing the feedback form or by email) to your Pro Services Account Manager. Please be detailed and feel free to include screenshots with markups.

Goal: Receive your feedback **within 5 business days** of providing the design.

6 RECEIVE FINAL DESIGN

We will implement your final edits and package up your final logo design along with color and font information.

Goal: Provide final design **within 7 business days**.

Note: You will receive a single logo in the following formats: JPEG, PNG, and EPS.